



APPLICATION INSTRUCTIONS - TALENTSHOP

Talentshop offers 4 designers or groups an opportunity to showcase their talent in a wider and more independent way. Selected designers are offered an own small stand with uniform architecture where they can exhibit several designs. Designers are in charge of setting up the stand and presenting their own work. Selection for this event offers the designer the space and stand free of charge, visibility on the Protoshop website as well as significant marketing and visibility from Habitare. Selection does not include product photography or a printed leaflet.

Application

Send a maximum 5 page pdf portfolio by email to imu@imudesign.org. The document should be landscape, not portrait and the maximum file size is 5 MB. The deadline for sending the portfolio is Friday 27.1.2023 at 23:59. All applicants will be informed of the decision during week 7.

The Jury

The Jury consists of Elina Aalto, Krista Kosonen and Saara Renvall from Imu Design and Creative Director Laura Sarvilinna from Habitare. Habitare Producer Ida Ågren is the jury's secretary.

Selection criteria

The jury is looking for young designers living and working in Finland, preferably ones that have finished their studies, who have a strong own design identity but who are not yet widely known by the public.

Questions

Questions regarding the application process can be sent until 10.1.2023 to saara@imudesign.org.

Exhibition dates

Habitare will take place 13.-17.9.2023.

